



**Press Release**  
**Lisbon, 14th february 2014**

**APG 50th Anniversary (1964 - 2014)**  
**50 years leading People Management into the future**

APG – Portuguese Association of People Management celebrates during 2014 its 50th anniversary of expertise. To make this occasion very special, the Portuguese association will held several events related with People Management and Professional Training.

Aníbal Cavaco Silva, the Portuguese President, has accepted APG invitation to chair the Honor Committee of celebrations of the 50th anniversary (1964-2014) and also wishes a lot of success to the Portuguese association.

Among the more of 70 personalities who compose the Honor Committee, are Portuguese Ministers, entrepreneurs, trade unions, employers associations, professional associations, universities, leaders of public administration, national and international HR associations ( as Izy Behar, the EAPM President) beyond all former APG's Presidents.

APG is a non-profit professional association under private law, of cultural and scientific nature, founded in 1964 recognised by the Portuguese Government as an organisation which pursues public interests.

APG gathers individual and organisation members devoted to people's management or practising leadership services or specialised within this area, both in the public and private sector, namely People Managers, Directors and General Managers from organisations with several activities, as well as trainers, coaches, consultants and university students from several courses (Human Resources Management, Management, Labour Psychology, Sociology, Public Administration, etc.), amounting to nearly 1000 members.

Its mission is to develop activities that aim at the training and representation of its members, the rise in value of the "Personnel" task in the organizations and the contribution for the definition of public policies namely in areas like education, vocational training, employment and labour relations.

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**APG – Portuguese Association of People Management**

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